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CONTACT: The Lavidge Company
480.998.2600
Kendra Schmitt x562
kschmitt@lavidge.com
Amber Schlaefer x514
aschlaefer@lavidge.com

CCS New England Earns Diamond Level CAVSP Designation for 2nd Consecutive Year *InfoComm recognizes CCS as top AV Solutions Provider*

NASHUA, N.H. – (July 22, 2013) – Leading audiovisual systems integrator, CCS New England has qualified as an InfoComm International Diamond Certified AudioVisual Solutions Provider (CAVSP). This designation recognizes companies with employees dedicated to education and training, growing their knowledge and expertise in the AV industry.

InfoComm CAVSP designations are based on the percentage of a company's customer service, sales and technical staff that have achieved and maintained individual InfoComm Certification. Individual InfoComm certification is awarded to AV professionals who have demonstrated knowledge and comprehension of the science and technology used in communications including audio, video, display and systems. One hundred percent of CCS technical staff are certified; several with advanced certifications. This is the second year the company has earned a Diamond CAVSP.

"We are happy to be recognized with an InfoComm Diamond level certification again this year," said Chris Gamst, Vice President of CCS New England. "Professional education and training is key to our company's success. Our passionate employees are dedicated to our industry and our company, and help make us the AV leader we are today.

Additionally, the company-level CAVSP recognition honors companies who follow the InfoComm *10 Standards of Excellence*. Developed in collaboration with industry experts, the Standards of Excellence set best practices for AV businesses in work process and standards, customer service and satisfaction, and continuing education.

"Invested in education and training to stay current on the latest AV technologies and techniques, when working with a CAVSP certified companies, customers can be confident in their commitment to excellence and professionalism," said David Labuskes, CTS, RCDD, InfoComm International's Executive Director and Chief Executive Officer.

For the past 15 years, CCS New England has been serving the entire New England area including: New Hampshire, Massachusetts, Rhode Island, Connecticut, Maine, Vermont and most recently in New York State. The company designs audio visual solutions for customers in the corporate, government and education sectors. CCS provides everything from design, integration and installation to training clients on the use of AV technology and equipment. CCS offers multiple product lines to enhance presentation effectiveness and customer experiences including SMART Board™ interactive whiteboards, Plasma and LCD displays, Crestron and AMX room control systems, Projectors and Video Conferencing Systems.

About InfoComm International

InfoComm International is the industry leader in certification for AV communications professionals. InfoComm's Certified Technology Specialist and Certified Technology Specialist – Installation are the only audiovisual certification programs accredited by the International Organization for Standardization's (ISO) United States representative, the American National Standards Institute (ANSI). Also recognized by the U.S. National Certification Commission and accepted by the U.S. Veterans Administration for reimbursement under the Montgomery G.I. Bill, InfoComm certification programs are designed to establish and maintain widespread credibility for the audiovisual industry and the professionals who perform the work. The company-level CAVSP designation recognizes professionalism and expertise achieved through professional development, training, and commitment to the certification of employees.

About CCS New England

CCS New England was founded in 1998 by Cheryl and Chris Gamst. CCS serves New England-area customers in the corporate, government and education sectors. The company provides full service sales, design, integration, installation and maintenance of audio and video equipment including interactive whiteboards, classroom response systems, projectors, LCD and plasma displays, Video Conferencing Systems, Digital Signage, audio systems, document cameras, energy management systems, sound masking and more. During the past 15 years, CCS New England has been named a Top 50 Woman Owned Business, Top 50 Diversity Owned Business and Top 50 Privately Held Business. CCS was also recently designated as a certified Cisco TelePresence Video Express Authorized Technology Provider Partner and has earned the coveted Diamond Level Certified Audio Visual Systems Provider from InfoComm International. Additionally, the company was recently ranked by *Systems Contractor News* magazine as one of the nation's top 10 audio visual integrators. For more information about CCS visit www.ccsnewengland.com.

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