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## **CCS New England Earns InfoComm International Diamond AVSP Level Designation**

**NASHUA, N.H. – (December 21, 2010) – [CCS New England](#)**, part of one of the largest audio and visual equipment integrators in the U.S., today announced its recent designation as an InfoComm International Diamond AudioVisual Solutions Provider (AVSP), the highest AVSP level available. This designation recognizes that a high percentage of the company’s sales, customer service and technical staff have achieved and maintained individual InfoComm Certification and have completed relevant coursework from the InfoComm Academy.

“We’re proud to be one of the few national AV companies that have the Diamond level AVSP designation,” said Cheryl Gamst, president and owner of CCS New England. “Ongoing education is imperative to our ever-changing industry and something we value greatly.”

InfoComm awards individual certification to audio visual professionals who have demonstrated knowledge and comprehension of the science and technology used in communications including audio, video, display and systems. Technicians, engineers, designers, salespeople, customer service personnel, managers and executives are eligible to take the individual certification test.

“An AVSP designation gives AV companies a competitive advantage in the marketplace,” said Randal A. Lemke, Ph.D., InfoComm International’s Chief Executive Officer. “Customers of audio visual communications and presentation systems can be confident of professionalism and an aspiration to excellence when working with these companies that have invested in education and training to stay current on the latest AV technologies and techniques.”

The company-level AVSP recognition program is the only such program available for the commercial audiovisual industry. In addition to confirming that a high percentage of the company’s employees are InfoComm certified and have completed important coursework, the Diamond AVSP designation means that CCS has agreed to comply with *10 Standards of Excellence* developed in collaboration with industry experts to emphasize the best practices of audiovisual businesses.

The Standards of Excellence are a guidepost for audiovisual companies and professionals who place the customer first and offer quality audio visual solutions. They include the commitment to provide complete customer satisfaction with audio visual solutions that provide value to the client. They convey the importance that audio visual solutions providers place on their own skills development through continuing education. They also cover the critical role that audiovisual professionals play as partners with IT specialists, architects, building managers and others.

CCS New England serves customers in the corporate, government and education sectors. The company sells, installs, services, and trains clients to use audio visual technology and equipment. CCS offers multiple product lines to enhance presentation effectiveness and customer experiences including SMART Board™ interactive whiteboards, NEC, Panasonic and Samsung displays, Crestron, AMX and Extron room control systems, Epson, NEC and Mitsubishi projectors, Tandberg and Polycom video conference systems and Da-Lite projection screens.

**About CCS New England**

CCS New England was founded in 1998 by Cheryl and Chris Gamst. CCS serves New England-area customers in the corporate, government and education sectors. The company provides full service sales, design, integration, installation and maintenance of audio and video equipment including interactive whiteboards, classroom response systems, projectors, LCD and plasma displays, Video Conferencing Systems, Digital Signage, audio systems, document cameras, energy management systems, sound masking and more. During the past twelve years, CCS New England has been named a Top 50 Woman Owned Business, Top 50 Diversity Owned Business and Top 50 Privately Held Business. CCS has also been listed as one of the top ten Audio Visual System Integrators in the U.S. by System Contractor News.

For more information about CCS visit [www.ccsprojects.com/nh](http://www.ccsprojects.com/nh).

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